



## **Marketing Internship (6-month duration)**

Who are we? We are Travel Department, the guided holiday experts operating with two great brands and in both Ireland and UK markets! Established for over 23 years, we've got the experience to make holidays great. We have an unsurpassed reputation within our market for excellent customer service, quality holidays and value. From cultural to cruise, garden to faraway, operating itineraries to over 140 destinations around the world, the choice is endless!

We are looking for an intern to join our Marketing Department for a period of 6 months. Our Marketing Department team are multi skilled with expertise in all things online and digital , print, PR and above the line advertising including TV & Radio! The successful candidate will report directly to our Digital Marketing Manager. The role offers great hands-on experience in a fast-paced office environment.

### **Start & finish date:**

**The internship will start on 20<sup>th</sup> July 2020 and end on 22<sup>nd</sup> January 2021.**

### **The Role:**

- Updating website content and images.
- Assisting with digital marketing campaigns.
- Producing weekly marketing emails
- Marketing administration tasks.
- Producing marketing reports.
- Monitoring all marketing activities.
- Assisting with PR activity.
- Other tasks and projects as directed.

### **Qualities Required:**

- Excellent English language skills
- Excellent communication skills - phone, email, etc.
- Good knowledge of Microsoft Office essential
- Knowledge of Adobe Photoshop or alternative creative suites desirable
- Interest in Digital Marketing

### **Salary / benefits for the right candidate**

- Interns are paid €700 per month
- Working days / hours: 9am to 5.30pm Monday to Friday
- 1.66 days annual leave for every month period worked
- Dynamic and exciting industry and work environment

**Location – It could not be better!** Located beside Dublin's Grand Canal Docklands, you would have the pleasure of working in a bright and modern Dublin 2 based office. Close to all local amenities, cafés, bars and restaurants, we are really spoiled for choice here. Within walking distance, you will find bus and train transport links as well as numerous Dublin Bike stations.

If this sounds like the perfect internship for you, please email a cover letter along with your CV to [hr@traveldepartment.ie](mailto:hr@traveldepartment.ie)